Grace Yu-Chun Yen

Research Overview (selected projects)

PhD Candidate | Department of Computer Science University of Illinois Urbana-Champaign

1



GitHub



Personal Website

EDUCATION

- 2013- PRESENT PhD in Computer Science, HCI Group University of Illinois at Urbana-Champaign
 - 2009- 2011 M.S. in Computer Science, Intelligent Robot Lab National Taiwan University
 - 2005- 2009 B.S. in Computer Science, National Taiwan Normal University

WORK EXPERIENCE

2013- PRESENT	UIUC, Doctoral Graduate Researcher
2019 Summer	Adobe Inc. HCI Research Intern
2018 Summer	Adobe Inc. HCI Research Intern
2011-2013	National Science Council, Software Engine

Honor and Award

2020 Special Recognition of Outstanding Reviewer, ACM CSCW2020

eer

- 2019 Dissertation Completion Award, College of Engineer, UIUC
- 2017 Grace Hopper Conference Grant
- 2013 Muroga Endowed Fellowship, UIUC
- 2011 The Best Master's Thesis Award, Taiwanese Association for Artificial Intelligence
- 2009 Outstanding Undergraduate Research Proposal, NSC (Taiwan)
- 2005-2009 Distinguished Undergraduate Scholarship, NTNU, Taiwan

MENTORING/TEACHING

PURE Undergraduate Research Program

UIUC CS Graduate Ambassador

CS 565 Human-Computer Interaction

CS 465 User-Interface Design

RESEARCH METHODS

Qualitative Methods

- Interview
- Survey design
- Field study
- Iterative prototyping
- Thematic coding
- Literature Review

Quantitative Methods

- Statistical testing
- Behavior analysis
- Machine learning

PROGRAMMING

Python, R, MySQL, Javascript, JAVA

Sketching Tool

Table of Content

Dissertation

Design thinking tools for creative practitioners

- Interpreting feedback from multiple stakeholders
- Effective Feedback Acquisition in Online Spaces
- Integrating Reflection for Iterative Design
- Design for tracking revision process (Skip)

Master Thesis

Human-centric and situation-aware pervasive healthcare system in the hospital for elderly People



UC San Diego

Dissertation Research Design Thinking Tools for Creative Practitioners

Address problems and opportunities triggered by the user of software tools for design thinking



Interpreting feedback from multiple stakeholders

Getting feedback from diverse audience is critical for creative work

...because people with different backgrounds and expertise may perceive the same work differently However, **interpreting** feedback that differs in *structures*, providers various *topics*, and *contradicts* each other is hard

Research Overview





Stage 1: Semi-structured Interview (N=10)

Participants

- Creative Director (N=3), UX designer (N=4), Full-time freelancers in design (N=3)
- All participants receive design feedback regularly as part of their job

Interview Setup

Four in-person and six remote interview through video conferencing tools



Interview Protocol

Part 1: Interview

- Describe a recent experience for which you received feedback on a design project from more than one person.
- How do you manage/organize the feedback you received?
- How do you decide where to start?
- How do you resolve contradictions between feedback providers?
- How has your method of feedback interpretation changed over time?

Part 2: Think-aloud feedback interpretation task

- Given a flyer and a feedback document, the designers demonstrated how they would annotate and organize the feedback to devise a revision plan for that flyer

Qualitative Data Analysis

Iterative open coding approach

- Observations of the participant behavior
- Interview scripts (using Rev.com)

Discover **three strategies** for processing feedback written by multiple providers

Identify **three criteria** for organizing feedback sets



Strategy 1: Identify valuable feedback

66 The criteria is usually, is this person giving the feedback that he or she is qualified to give? Like I don't really care if a technical **99** advisor doesn't like the color of something."

- P1, Female, Creative Director

Strategy 2: Categorizing feedback

The way we have been organizing feedback is on a spreadsheet so that we can put the people that we're communicating with on one column, and then the questions we're asking in rows above so that you can go through each question and say, like, the majority of the people felt this way, and summarize things at the bottom, and so that's been really useful.

- P5, Female, UX Designer

Strategy 3: Prioritize action items

66 There's the issue of how heavy the feedback is. Is that feedback appropriate for where we are in the process? For example, if it's something that's going to change the whole fabric of the project, I will see where in the timeline is this happening..

- P3, Female, UX Designer

Strategies for Organizing Feedback

[1] I would rate the overall concept of the design to be quite good. If the runner which acts somewhat motivational to me, the commute the regulation with the and don't like now convert is the "price again on the bottom right but normal like the other sentences. Other good and appealing.

[2] Lenjoy the image itself and the font variation and overall colors motion and highlights very well what the topic is as well. I really like t standard Sans Serif type fonts that you see pretty routinely. It helps if fact. They have a nice contrast as well that makes them easy to read side.

[3] The Picture shown a woman running in a highway type of road, x sector account of the shown and the shown a sittle bit the forts used in this poster and bot any profession. I would ad (Run@NYC) to make it begins and post in the middle top reline the top small and again it would use a different fort for it. I would use shown

(a) Sentiment Highlight

its they use, what lend of issages, the colors for highlager, test and background. Get a full-street insign reasonal of using the black bars on the borders that economistee the text to other left or right depending on the image Take out the 0°s and Ox before Nevember / The white barries doesn't benefit in any way http:// the area colory and form and you should be on the right way. Don't be shall be take reference from the sid posters after all fames quite a bit of design thought that went into them already. very inviting or appealing. The whole sites is to protoste the chority event and have your signeers attend to raise money for local masic programs. Think to prevent, would this design make you work to attend? - " " " " " " " " " " " " " " Why did you crease large margin through set the comparison (The hadgman imagin cooping through the largest of the light has you layered on tips it also down't might free entry with of the image phones abuilting shift four copy is not algored, it is not very in some three the set order. Work on your alignment. Why did you choose the forts you used, is particular the Taylor Swith fost? Hay around with what fonts work with each other, which, after you'l find that a new-seril body or supporting font will work well with a set if fant for your header. Also work an your other parketer, it seems me if you only used purple in the bracker and that was it

(d) paper highlights

Park) of this race. Also, the girl seems to be shrunk a little bit, the shape lo used in this poster kind of not very professional, I would adjust the size of t make it bigger and put it in the middle top rather than the left. Hierarchy. T small and again I would use a different font for it. I would use sharper color too. Overall, IV's not a very good design.

[2] I enjoy the image itself and the font variation and overall color scheme motion and highlights very vell what the topic is as well. I really like the for standard Sans Serff type fonts that you see pretty routinely. It helps it stanc fact. They have a nice contrast as well that makes them easy to read even it side.

[3] The design is good but would have be much better if there was more is used should be more bold and good looking. The information should be mo Copy issues. The graphics used should be more **sprealing**. The girl looking of might be avoided. There is lot of space which could be better utilized. **For** of people running is better to be shown than just a single girl running. The appealing to make the fiver looking good.

(b) Topic Highlight

(e)annotation description

oking. The runner looks as if al looking effect to silhouette what the runner is doing. I

> ioesn't fit the location (Central toks not right. I found the fonts the main title (Run@NYC) to ar....' line is way too small and an black and white too.

ut it lacks a visual appeal. I ng. I also believe that on could be included to attract sem to lack sync and a better I a balanced look.

e picture with the sun behind is the very small letter size for scement" - maybe better to be that, I think it looks quite



(c) Recordings of intended actions



(f) a summary view

Stage 2: Iterative Prototyping



Final: Map Feedback Collection



(a) A creative project

IP IU	Revi	ewer 2: Overall, I really like the overall
	pla	
	wh	Reviewer 6: The first issue I noticed upor
	infc	comparing the goals to the product was that the
	the	flyer never mentions the charity. That is an
a	wel	important detail that has been entirely omittee
2	ver	from the flyer. The font is appropriate for the
ił.	Hov	theme and easy to read, but the '@NYC' seem
d.	taki	out of place, having been made a different colo
p	loo	from the rest of the text at the top of the flyer
4	(ma	On a more positive note, the information on the
€	this	flyer is very easy to read and conveys all of the
4	wor	important details other than the charity aspect
	mar	The filter used on the background photo is a little off-putting, though. Most of it isn't bad excep
		for the parts where the color distorts the runners' faces, such as the purple gentlemen or
		the left side of the poster.

(b) A collection of feedback for that creative project.

Show Only :	Fix(11) K	eep in mind (5) 🗆 Needs	Discussion (8)) 🗆 Disagree	(5)	Search
		2	3	4	5		
Font	•	•	•	•	•	•	•
lmage 🕕		٠	•	٠	•	•	•
Color 🚯	•	•	•	•		•	
Overall 🚯			•		•	•	•
Information			•		•	•	
Layout	•	•					÷

(c) The collection of feedback visualized using a preliminary prototype of Decipher

Descriptions

In (a) the user has created an in-progress solution for a creative project and in (b) has received unstructured feedback written by multiple providers (only a sample of the feedback is shown). In (c), the user has imported the feedback into Decipher to visualize the topic and sentiment structure within the collection of feedback. The user can identify strengths and weaknesses of different aspects of the work (row-wise comparison) and compare opinions between providers (column-wise comparison) without having to revisit the details of the content. The user can also annotate statements in the collection of feedback that identify issues that need to be corrected in a revised solution or need further clarification. The figure is best viewed in color.

User interactions in Decipher

Enable users to navigate feedback using its topic and sentiment structure

nage 🕕								-
po	sitive	٠				٠		
ne	eutral 💿	•						
neg	jative 🔵		•	•	•		•	
lor Idea U	nits View	v Original						×
	s lost and th						All the detail use the origi	

(a) Jun can expand a topic row by clicking the blue plus button (a1) and hovering over each circle to review the feedback details in (a2). Jun can mark the feedback unit using one of the four interpretation labels at the bottom of the window.

Read ideas in the context of the whole piece of feedback

	positive		•					•			
	neutral		•								
	negative			•	•	•	•		•		
Color 🕕	Ide	ea Units	View C	Driginal						×	
Concept ()	The	poster is			,				is there. The		
concept o		also look more professional to show they mean business! The colours and font are easily readable. However, the vector tracing of the image leaves a lot to be desired. All the detail of the image is los									
Information Layout	How and	ever, the	vector tr urs look d	acing of the rab and ble	e image lea ed into ead	ves a lot to :h other. M	be desired aybe use th	. All the de ne original p		age is lo d. I think	

(b) Switching to the "View Original" tab will show the unit of feedback (highlighted) in the context of the whole piece of feedback written by that provider.

User interactions in Decipher

Support feedback comparisons by user archetypes

		client					external user			
		2	7			4			Perspective	
Typography	•	•	•		•	٠	•	•	•	
Image 🕕		•	•	•	•	•	•	•	•	
Color 😗	•	•	•	•	•	•			•	
Concept 🜖				•	•	•	•	•		
Information				•	•		•	•		

(c) Jun can group the feedback providers by selecting an attribute in the drop-down list in (c1). In the example, the providers are grouped by their perspective (i.e., client or external user).

Allow users to record intended actions for feedback statements

lic	dea Units View Orig	pinal						×	
	4-3 The font chos		it great, and	d every line	is a differe	nt size, mal	king it fairly	r	
	stracting at points.		Needs clarification Disagree					2	
	negative 🔴	•	•	Ö		•	•	•	
mage 🜖									
Color 🕕									
Color 0 Concept 0									

(d) The feedback units can be filtered by interpretation labels and keyword. Above, Jun highlights the feedback units that contain the keyword "font" and are marked as "Fix".

Usability Testing (N=20)

Each participant used both Decipher and Google Document to review a set of feedback

- Compare user **strategies** for reviewing feedback *survey responses, interview data, behavior observation*
- Collect **insights** users identify in the feedback *task responses*
- Compare **perceived effectiveness** of the feedback interpretation process
 - survey responses, interview data

	1	2		4	5		
Font	•	•	•	•	•	•	•
lmage 🚯		٠	•	•	•	•	•
Color 🚯	•	٠	•	•		•	
Overall 🕕			•		٠	•	•
Information			•		•	•	
Layout	•	•		•			

VS.

Note : Feel free to take notes, highlight, and edit the page

Reviewer 1: The selected font doesn't seem appropriate for the subject matter or the audience. I would recommend considering a sleek or strong san serif font. A vital piece of information is missing; it should be emphasized that proceeds for the event go toward funding cancer research; this will encourage participation. The typography is clear and readable, but could use a more defined hierarchy. Also, although there is a prize for the fastest finishers, the flyer itself does not invoke speed, and is quite calm for a competition. The **background** image does efficiently communicate what the poster is about, but it is not visually appealing or eye-catching; it appears to be a photo that has been 'live-traced' in illustration, Colors are also quite bland and not engaging.

21

Results Highlight



One-sampled t-test * = p < .05

Effective Feedback Acquisition in Online Spaces



Online crowd platforms offer unprecedented opportunities for designers to connect with potential users for feedback quickly and affordably

Social Crowds



r/design_critiques · Posted by u/sahaironak8 2 hours ago

Can i get some feedback on this poster that I made recently.

https://www.behance.net/gallery/95088515/Not-Safe-For-Work

📕 2 Comments 🟠 Give Award 🇪 Share 🚥 🗅

100% Upvoted

Enjoyment Crowds



Financial Crowds





BUT... No empirical guidance about how to leverage multiple crowds to generate the desired feedback

Should I post the design to What would I gain by paying Reddit where the crowd has \$5 for 10 pieces of feedback domain knowledge but may written by non-expert dismiss unpolished work crowds How would my Facebook friends react to my second round of feedback seeking post? 26

Research Questions

RQ1: How do different crowd genres compare in terms of the quantity, quality, and content of the feedback generated?

RQ2: How does the design iteration (initial vs. revised) affect the feedback generated by the different crowds?

RQ3: What are **designers' perceptions** of getting feedback from the different crowd genres in the design process?

Design Samples (SELECTED)











Web Designs

Logo Designs

Poster Designs

Field Experiment (N=22)





Create Anonymous Feedback Forms

- Confirm the provider incentive
- Mitigate social pressure
- Collect demographic information



Austinchustz.me wireframe 1

This is intended to clarify the layout, colors, and general look and feel for my personal website. Eventually this will be the hub for my portfolio and blog as well as a way for people to contact me.

* Click on the image to enlarge

Please provide feedback (in English) for how to improve the design (required) *

Please rank the following reasons for why you provided the feedback. (required) * (1= Most Relevant, 3=Least Relevant or you can select Not Relevant.) (Not Relevent Because I am interested in this design or design in general.

Not Relevent
Because of my relationship with the person who created the design.

Not Relevent \$ Because I am being paid.

How would you rate your level of design expertise?

1 2 3 4 5 Novice • • • • Expert

What gender do you identify with?

Male Female Other

What is your age range? • under 18 • 18-25 • 26-35 • 36-45 • 46-55 • 56 or Older





Result Highlight 1

Medium

Applause from you and 1 other



Designing a Rusyn book with the help of crowds, prototypes, and JavaScript



Bringing crowds to critique the design

I started to work on the book cover way earlier than I anticipated. I got invited to take part in the <u>research study</u> on the *effectiveness of online crowd-based design critique*. As a part of the game, I got to present the work-in-progress visual design. And other participants around the world would give me a feedback on it. I didn't have anything to share at that time, so I decided to start working on the book cover instead.

I sketched a couple of variants and picked the promising ones to get early feedback. I provided a bit of context as well—the book plot, the intended audience and a thought process behind the initial ideas.

I got to admit, I was a bit skeptical about the concept of anonymous critique, and the outcome surprised me. Within a couple of days, I've received 30+ well-aimed design reviews. Reviewing all that feedback, I realized that my early sketches were a step in the wrong direction. I stepped on the wrong foot because I made a rookie mistake. I dwelled on one of the initial ideas and did not explore the other ways. I got hooked on it as it was a minimalistic concept, but it was missing the human aspect of the book.

https://medium.com/@surfinzap/designing-a-rusyn-book-with-the-help-of-crowds-prototypes-and-javascript-1cdcf1bd9991



Result Highlight 2: Feedback Quality



*X*² (1, N=120)=30.0; *p*< 0.0001

Result Highlight 3: Frequencies of Idea Units by Genre and Iteration

Catagony		Initial I	teration		Revised Iteration				
Category	Financial	Social	Enjoyment	Total	Financial	Social	Enjoyment	Total	
Judgment	54.1% (156)	54.8% (107)	50.9% (52)	53.8% (315)	62.6% (206)	58.9% (66)	48% (36)	59.6% (308)	
Recommendation	35.7% (103)	24.1% (47)	21.5% (22)	29.4% (172)	29.1% (96)	25% (28)	13% (10)	25.9% (134)	
Investigation	0.7% (2)	4.6% (9)	4.9% (5)	2.7% (16)	0	1.7% (2)	4% (3)	0.9% (5)	
Interpretation	2.7% (8)	2.5% (5)	0.9% (1)	2.4% (14)	1.5% (5)	2.6% (3)	0	1.5% (8)	
Brainstorming	3.1% (9)	3% (6)	2.9% (3)	3% (18)	3% (10)	2.6% (3)	0	2.5% (13)	
Process	0	7.6% (15)	13.7% (14)	5% (29)	0.9% (3)	3.5% (4)	20% (15)	4.2% (22)	
Comparison	0	0	0	0	1.2% (4)	0	5.3% (4)	1.5% (8)	
Association	2.7% (8)	0.5% (1)	2.9% (3)	2% (12)	0.6% (2)	1.7% (2)	4% (3)	1.4% (7)	
Identity-invoking	0	0	0	0	0	0	0	0	
Total Idea Units	288	195	102	585	329	112	75	516	

More investigation on concept stage design, More judgment on revised

Investigation

Will there be links to your past projects?

Is the color at the very bottom different from the color in the topmost grey part?

Initial



Revised



Judgment

The background color combination and design is good.

I like the layout of the design so far. However, the font choices need to be varied.

User Insights from Interview

Enable to make evidence-based design decisions

66 "...with external feedback, I can finally convince my boss to remove the unnecessary background image."

- P1065, Female, Web Designer



Revised



Prioritize feedback based on the popularity of an issues

6 "I see multiple people mention the same thing, and that to me, I think just not like a single person give me the same feedback, but many people think the similar way, and kind of carries more weight to me to consider it."

- P1036, Male, Book Cover Designer

User Insights for Design Implications

I feel that in the revised iteration there were a lot more general feedback than specific suggestion, which I got a lot from my first design, and I don't know if that's necessarily because people thought that it was a completed work and they just wanted to give me general feedback.

- P1022, Female, Logo Designer
User Insights for Design Implications

It is important to have feedback for the initial design rather than the revised one. But it would be nice if you can find people reviewing the previous **99** iteration to view the current one.

- P1026, Male, Logo Designer

Designing Reflection Activity for Iterative Design

38



The Reflective Practitioner

How Professionals Think in Action

Donald A. Schön

Research Questions

RQ1: How does integrating a reflection activity into an iterative design process affect perceived design quality, degree of revision, and perceptions of design performance?

RQ2: How does the sequence in which the reflection activity is performed – either before or after reviewing external feedback – affect these same measures?

RQ3: What are the perceived benefits and limitations of integrating a reflection activity into the design process?



Reflection Activity

1. Please describe the overall concept and theme of your initial design.

2. What do you think was done particularly well in your initial design? Please explain why. (required)

3. What could be the weakness of your initial design? And in what ways do you think the initial design can be improved? (required)

Submit

Based on Donald Schön's Reflection Theory

Online Study (N=90)



Design Examples

900\$

in

Prizes

Register

Reflect Only CENTRAL PARK Saturday, October 1, 2016 **Half - Marathon** Park **OVER 900\$ IN PRIZES** Register www.RUNNING WWW.RUNNING-NYC.COM

Feedback Only





Reflect then Feedback



Feedback then Review



Control



43

Coupling Feedback Review and Reflection Yielded Highest Degree of Change (7-point Likert item)

Activity	Experts' Ratings	Designers' Ratings
R	2.53 (1.7)	3.9 (1.5)
F	2.57 (1.4)	4.1 (1.7)*
RF	2.89 (1.7)*	3.4 (1.6)
FR	2.67 (1.1)*	4.7 (1.3)*
С	1.90 (1.1)	2.6 (1.6)

C: No Activity

R: Reflect-onlyRF: Reflect-before-FeedbackF: Feedback-onlyFR: Reflect-after-Feedback

Master's Thesis

Human-centric and Situation-aware Pervasive Healthcare System in the Hospital for Elderly People

Research Overview



Multi-disciplinary Research



Stage 1: Survey on User Need

- Identified the key Activity of Daily Life concerned by clinicians and caregivers
 - Two domain expert interviews
 - Field observation in National Taiwan University Hospital (Shadowed 10 work shifts)
 - Monthly cross-functional team meeting
- Developed trust with caregivers, patients, and medical staff after field observation
 - Two domain expert interviews



Prof. Shih-Dai Li





Key Situations to be monitored

Bed-area Situation Monitoring

- Leaving bed, Turning Body Over

Bathroom Situation Monitoring

- Hygiene, Toilet usage

Social Engagement Monitoring

- Watch TV, Talk

Caregiver Absent Monitoring

- Safety

Stage 2: Sensor Deployment

Considerations

- Damage of sensors
- Reduce the number of sensors needed

Solutions

- Portable
- Waterproof
- Efficient Sensor arrangement

Lengthwise movement









Lateral movement





51

Sensor Deployment: Caregiver Presence

Considerations

- Avoid vision-based and wearable RFID or other sensors.
- Active and non-active movements are both monitored

Solutions

- Active status: Motion sensors
- Non-active status (or active status): Laser range finder





Sensor Deployment: Social Engagement

Considerations

- Human interaction: Chatting
- Involve appliance : Watching TV

Solutions

- Human interaction: Low-resolution sound sensor
- Involve appliance or instruments: Current sensor





Sensor Deployment: Bathroom

Considerations

- Highly privacy concerns
- Various environment states in the bathroom
- Noise in the bathroom

Solutions

- Low-resolution sound detector
- Light, temperature, and humidity sensors
- Motion sensor







Snapshots of Environment



Data Annotation and Sensor Monitoring

B Elderly Activity				
Claser scanner for number of people around the bed		tabPage1 tal	Page2	
Left Side of Bed Right Side of Bed Bed Tail		grace_1	23_2011_07_25_12	
PlaceLayout Bath Light Room Light Bath Light Room Temperature Bath Temperature Room Humidity Bath Humidity		grace	3 ———— ↓ 紀錄 ————— : 人編號 編號	 照護人員炊幣 ○ 在左側 ○ 左側及右側 ○ 在右側 ○ 左側及尾側 ○ 在床尾 ○ 右側及尾側
B1_1 Room Talking B2_1	B3_1	123	暫停紀錄	 ○ 房內無照護者 房內家屬人數
	Bath Talking	 ○ 家屬 ○ 家屬 	会一人如廁○ 無人如廁 對如廁 ○ 洗澡 諸協助病人如廁	 ▲交行為 ○ 房內交談 ○ 看電視 ○ 看電視加交談 ○ 無社交行為
Right Left		○ 移 ○ 坐 ○ 由 ○ 右 ○ 床	 句床右側 ○ 移向, 空床右側 ○ 坐在, ○ 本石, 宝右側起身 ○ 由床2 翻身 ○ 左翻身 上沒人 ○ 有其, 	^杗 左側 左側起身
Messages Clear Active	IQ URL failover://localh	o 其1	1	

Persuasive Strategy

Concept testing with 9 elderly person

Table 1. Timely	reminders or	encouragement	for target activities

Detected Activities	Description of system feedback	
Sleeping	If a sleeping behavior is detected, the system automatically plays music for a while.	
Sitting on bed	When the elderly wakes up and sits on the bed from sleeping, the <i>Home Keeper Rabbit</i> performs an animation with a cheerful greeting.	
Using Walking Cane	Current number of steps will be shown at upper right corner of the screen.	
Leaving bed	When the user is about to leaving the bed, the <i>Home</i> <i>Keeper Rabbit</i> reminds its potential hazards (i.e. tripping) and inspires the elderly to do more exercise.	

Table 2. Persuasion policies supported for interested activity episode

Activity episode	Description of system feedback
Sleeping	When an elderly sleeps more than one hour in the daytime, the Home
	Keeper Rabbit speaks loudly to wake him/her up
Walking	Four levels of walking states are evaluated. Higher level means more
-	steps the elderly has walked via the walking cane. Home Keeper Rabbit
	encourages the elderly when the elderly reaches a higher level





Contact Me yyen4@Illinois.edu